

Rail Passenger Satisfaction at a glance: Great Britain - Spring 2014

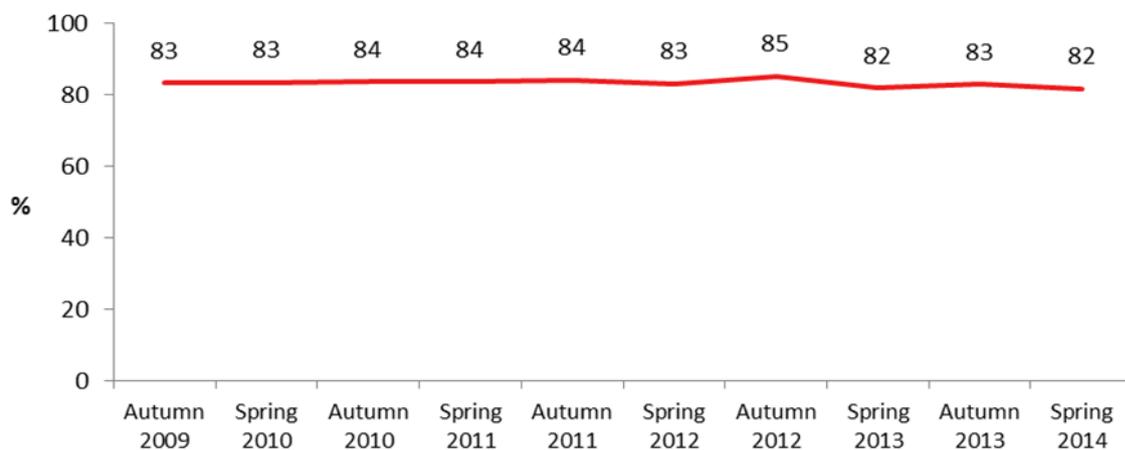


Passenger Focus is the independent passenger watchdog. Our mission is to get the best deal for passengers. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel for Great Britain.

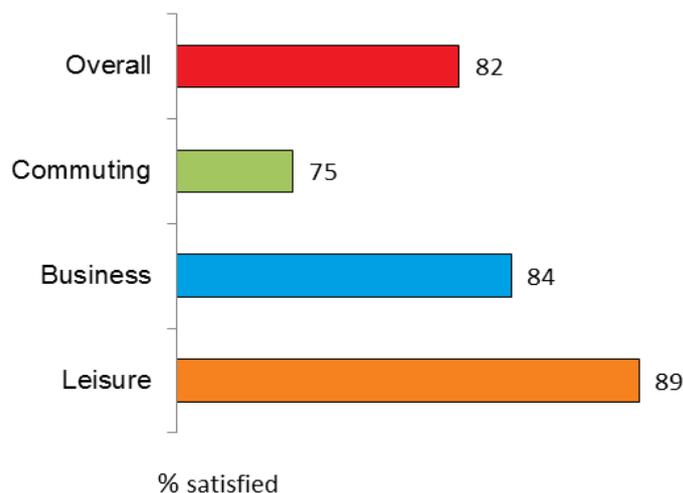
We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received.

Nationally each survey covers around 30,000 passengers. This page shows the headlines. Page 2 shows satisfaction with individual aspects of the station and the train. Page 3 looks at some factors in a bit more depth. The last page shows which factors have the biggest effect on satisfaction and dissatisfaction.

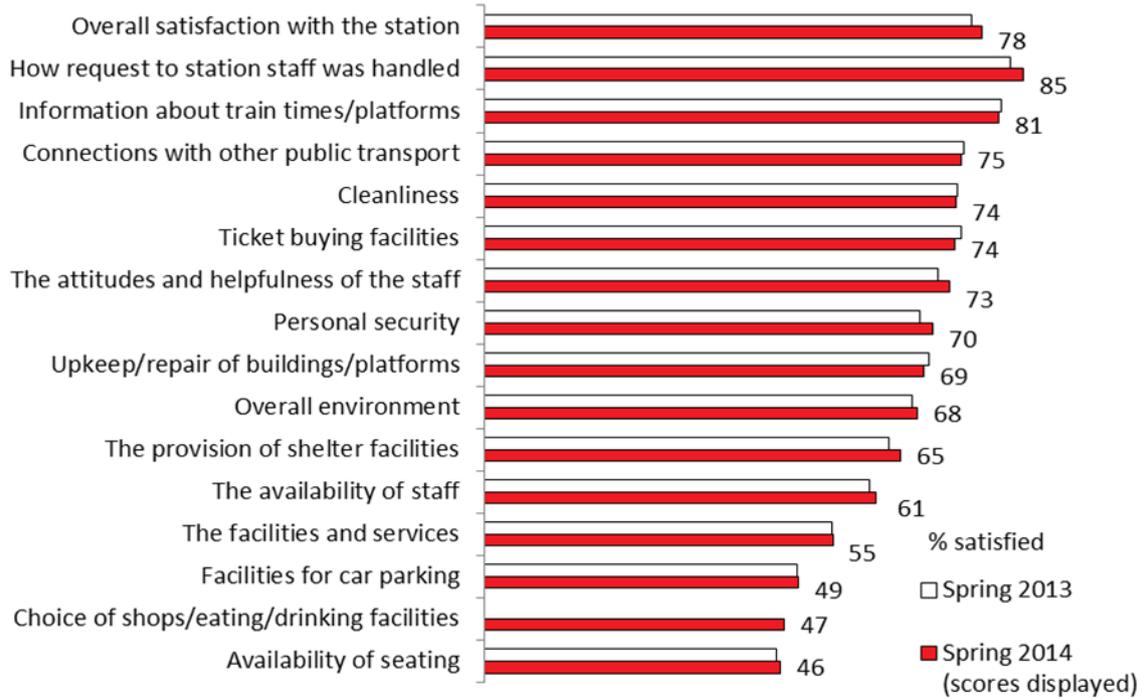
Overall satisfaction with the total journey



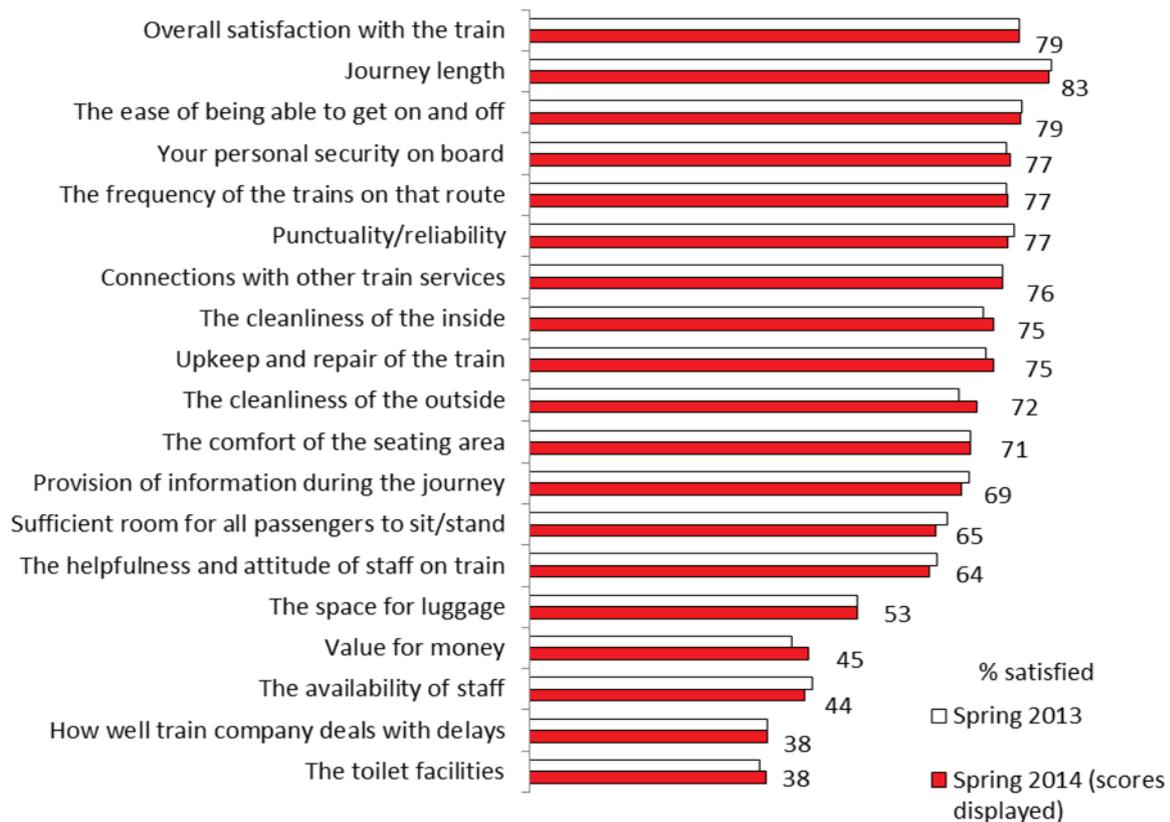
Overall satisfaction by journey purpose



Satisfaction at the station where boarded



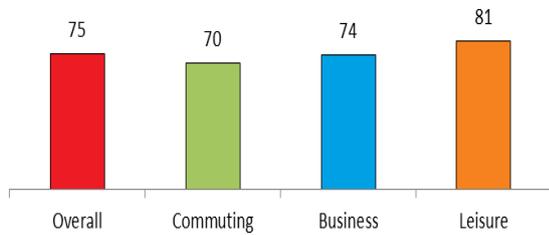
Satisfaction on the train



Satisfaction - in a bit more depth (Spring 2014)

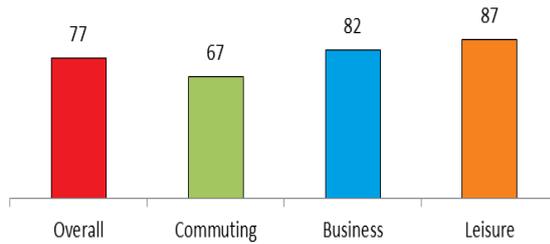
Cleanliness inside the train

% satisfied



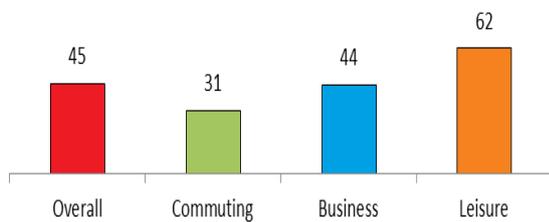
Punctuality/reliability

% satisfied



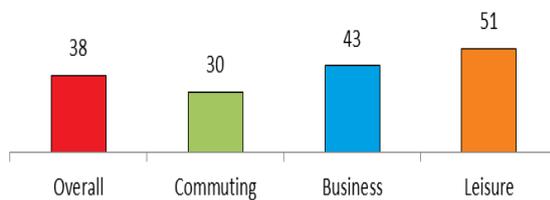
Value for money

% satisfied



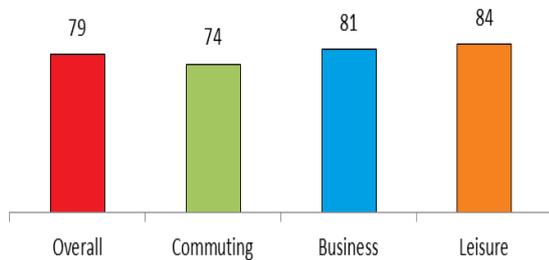
How well train company dealt with delays

% rating well



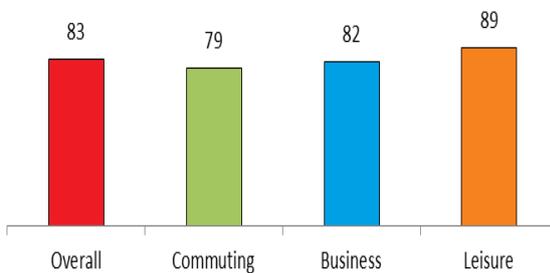
Ease of getting on/off

% satisfied



Journey length

% satisfied



What impacts on satisfaction and dissatisfaction?

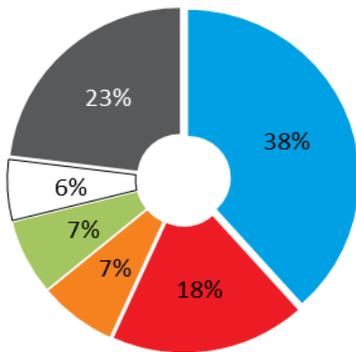
Not all the factors shown above will have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

The charts below show which station and train factors are statistically most important in determining overall passenger satisfaction and dissatisfaction.

The analysis looks at which factors correlate most highly with overall journey satisfaction. For example, if those satisfied with punctuality are much more likely to be satisfied overall, then punctuality is likely to have a bigger impact on overall satisfaction - the higher the percentage figure below the greater the influence on overall journey satisfaction.

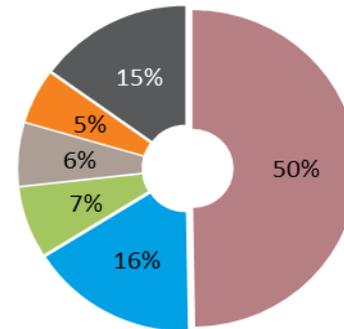
These charts show that punctuality remains the biggest single influence on satisfaction, and that the way delays are handled by TOCs has a strong influence on dissatisfaction. (If looked at over time, we would see the impact of punctuality has actually decreased, while cleanliness of the inside of the train has increased).

What has the biggest impact on overall satisfaction?



- Punctuality/reliability
- Cleanliness inside train
- Ease of getting on / off
- Journey length
- Frequency of trains on route
- Others

What has the biggest impact on overall dissatisfaction?



- How train company dealt with delays
- Punctuality/reliability
- Journey length
- Sufficient room for all to sit/stand
- Ease of getting on / off
- Others

This is just a quick look at passenger satisfaction.

To download the full National Rail Passenger Survey, visit:

<http://www.passengerfocus.org.uk/research/national-passenger-survey-introduction>

You can explore the results in more depth at:

<http://www.passengerfocus.org.uk/our-open-data>